

# Colour Profile

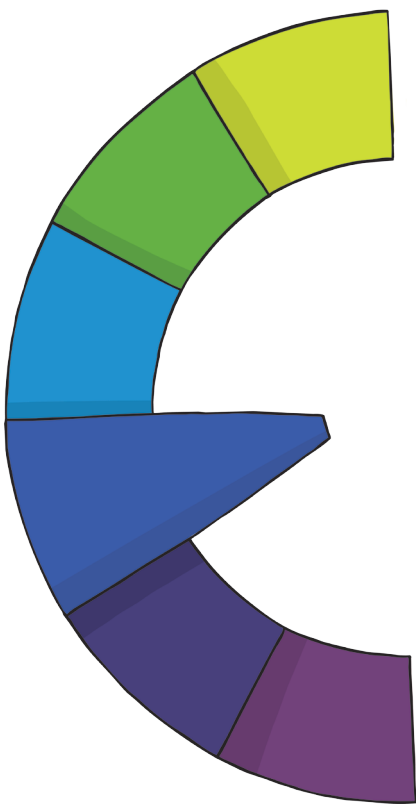
## Cool Colours

### What are cool colours?

Cool colours are all of the colours and tones on one side of the colour wheel. These colours are described as 'cool' because they evoke the colours of water, sky, ice and snow.

### Why use cool colours?

Cool colours are used in art because they evoke a feeling of **calm** and a **soothing** quality. Cool colours are perceived as further away from the viewer and are used by artists to show distance. Because they appear to recede, they can also make things seem bigger. Cool colours can be difficult to use, because while some tones are peaceful and comforting, others can be cold, impersonal and clinical.



Starry Night Over the Rhone  
Vincent Van Gogh